



<http://www.secon06.org/>

SoutheastCon 2006

Memphis, TN

March 31 - April 2

February 6, 2006

FedEx Corporate Sponsorship

Dear Sir or Madam:

IEEE SoutheastCon 2006 is coming to Memphis, TN on March 31st through April 2nd, and will be hosted at the Memphis Marriot Hotel on American Way. The IEEE Conference showcases all facets of engineering including contributions from Technical, Professional and Student participants from the following areas: Alabama, Florida, Georgia, Indiana, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and the country of Jamaica. Experts will be sharing the latest technology through technical sessions, tutorials, and exhibits.

We are looking for sponsors at a variety of levels including in-kind donations. Sponsorship starts as low as \$300 for sponsorship of an event, a meal, or as a general conference sponsor.

FedEx is unique, not only to Memphis as one of the largest and most sought after employers, but also in that the Student Hardware Competition was created and based with FedEx in mind. In Memphis, and abroad, FedEx is synonymous with on-time delivery and reliable service. From our description of the hardware competition, FedEx truly is the delivery service of choice around the world, and especially in its hometown.

"Challenge: FedEx has three flights about to leave from Memphis. One will depart in 3 minutes, one in 4 minutes, and the last in 5 minutes. Twelve FedEx packages must be loaded correctly on the three planes before they depart." See web link:

<http://www.secon06.org/hardware.php?PHPSESSID=17947afcf1f742a969f1166cfa104ac0>

If the students can meet the demands set forth in the Hardware Competition, they will truly understand the character that embodies FedEx everyday.

The IEEE Memphis Section, as the lead agency in bringing IEEE SoutheastCon 2006 to Memphis, would love nothing more than to have FedEx be our premier sponsor for this conference. We ask that you consider a donation of \$ 3,500 to defray the costs for our Hardware competition, in which we will post all the banners that FedEx is willing to provide, and we would also love FedEx's consideration of providing a speaker for our Key Note Luncheon Address on Saturday, April 1st.

I would greatly appreciate an opportunity to discuss FedEx's sponsorship of IEEE SoutheastCon 2006, please contact myself at susan@ieee.org or 901-292-5968, or IEEE Memphis Section Chair, Allan Long at along@mlgw.org or 901-491-5515.

Sincerely,

Susan Ronning-Braunsdorf.

Susan E. Ronning – Braunsdorf

Sponsorship Committee Chairperson

Email: susan@ieee.org Phone: (901) 292-5968

cc: Allan Long